



PRESS RELEASE

For Immediate Release

DPL President & HDMI™ Technology Expert Jeff Boccaccio to Answer All Your HDMI™ Questions at Spring EHX
CEPro Magazine & Select Brands Tap Boccaccio's HDMI™ Expertise in Special "Ask the Expert" Sessions at Major Industry Trade Event

ORMOND BEACH, FL – FEBRUARY 26, 2008 – DPL Laboratories, Inc. (DPL Labs) announced today that company President Jeff Boccaccio will be appearing in several "Ask The Expert" events at next month's Spring '09 Electronic House Expo (EHX) in Orlando, Florida, March 12-14, 2009. Boccaccio, a well-known electronics industry technology expert and author of CEPro Magazine's popular **HDMI Corner** column, will answer any and all questions surrounding HDMI™ technology – including installation applications and troubleshooting issues.

Multiple sessions are currently planned including Boccaccio's participation in the all-new CEPro Headquarters event in which several experts will discuss specific technology and industry issues to small groups at a specially designated CEPro HQ section of the show floor. Boccaccio will also be appearing in events being presented at the booths of well known and respected companies such as ADI, Honeywell, and Ethereal Home Theater Products.

In addition to those sessions, DPL Labs will be sponsoring a special "Ask the Expert" Happy Hour event in conjunction with SnapAV outside the convention center at the SnapAV trailer. At this event, participants can get their HDMI™ knowledge...and their thirst...quenched at the same time.

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Currently, the schedule for Boccaccio's appearances is as follows:

DATE	TIME	EVENT	LOCATION
Thurs. March 12	10:00 ~ 11:00AM	Ask the Expert	Ethereal, Bth # 836
Thurs. March 12	11:30AM ~ 12:30PM	Ask the Expert	Honeywell, Bth #512
Thurs. March 12	1:00 ~ 1:30PM	Ask the Expert	CEPro HQ, Bth #812
Thurs. March 12	2:30 ~ 4:00PM	Ask the Expert	ADI, Bth #402
Fri. March 13	10:00 ~ 11:00AM	Ask the Expert	Ethereal, Bth # 836
Fri. March 13	11:30AM ~ 12:30PM	Ask the Expert	Honeywell, Bth # 512
Fri. March 13	1:00 ~ 1:30PM	Ask the Expert	CEPro HQ, Bth #812
Fri. March 13	2:30 ~ 4:00PM	Ask the Expert	ADI, Bth #402
Fri. March 13	5:00 ~ 7:00PM	Ask the Expert/Happy Hour	SnapAV, Bth #OD1
Sat. March 14	10:00 ~ 11:00AM	Ask the Expert	Ethereal, Bth # 836
Sat. March 14	11:30AM ~ 12:30PM	Ask the Expert	Honeywell, Bth #512
Sat. March 14	1:00 ~ 1:30PM	Ask the Expert	CEPro HQ, Bth #812

Space will be limited at these sessions and interested attendees are encouraged to arrive well ahead of each event's scheduled time to ensure good positioning.

ABOUT DPL LABORATORIES, INC.

DPL Laboratories, Inc. of Ormond Beach, FL (DPL Labs) administers the Digital Performance Level Certification Program (the DPL Program) in which their independent laboratory tests advanced digital signaling products, such as HDMI™ cables, against an objective performance

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standard to determine an accurate ranking based on actual data-backed results. All products are ranked on a simple numeric scale that ranges from “1” to “5” representing “good” to “best” performance. Consumers can then use this ranking to assist them in purchasing the correct product for their application. Look for the DPL performance certification seal as your assurance of quality product performance.

Manufacturers participating in the DPL Program include: Acoustic Research, Direct Connect, Ethereal, Honeywell, Next Generation, Phoenix Gold, SR Components, Inc., Signature Wire Corp., and SnapAV. To see a continuously updated list of participating manufacturers, or to get more details on this program, see online at: <http://www.dplrating.org> or call 386/615-2324.

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