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# Press Release

## Stratecon Brings Added Security and Profit to Custom Integration & Specialty Retail

### Industry Marketer Signs Agreement with Emerging Security Provider InGrid to Introduce Line of Digital Protection Products to Specialty Channels

<METUCHEN, NJ><MARCH 11, 2008> The Stratecon Group, Inc. (Stratecon) announced today that it has signed an agreement with InGrid, Inc. (InGrid) to provide marketing services and support for their advanced technology **Digital Home Protection** line of products in the custom integration and specialty retail channels. This new agreement takes immediate effect and creates an opportunity for custom integrators and specialty retailers to offer home protection services for their customers in a manner that not only drives added revenues...but also added profits.

InGrid, based in Berwyn, PA, is an emerging provider of home protection solutions utilizing advanced digital technology which offers several advantages over traditional analog security systems.

**INGRID**<sup>®</sup>  
Home Security

InGrid's home protection products are based on mesh technology that was originally developed for the U.S. military. InGrid's engineers took it one step further by making their products **broadband enabled**, which dramatically increased the flexibility and usability of the system for the end user. The InGrid Digital Home Protection system creates an impenetrable security grid throughout the home that is virtually undefeatable.

Stratecon will work with InGrid to make this incredible system available to the custom integration and specialty retail channel. Security has generally been handled by security providers whose business model is substantially foreign to the typical specialty electronics integrator/retailer. Stratecon will work

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with InGrid to develop programs and policies specific to the specialty channel, such that retailers and integrators can offer a solution that meets their customer's needs for home protection, but at the same time gives the integrators and retailers an opportunity to realize added profit for their business.

*"We believe that specialty customers have a real need for advanced home protection solutions like those offered by InGrid. The Stratecon Group is really plugged into this channel and we look forward to working with Ted Green and his team in bringing InGrid technology to custom installers, systems integrators and specialty retailers,"* said John Pierce, Vice President of Sales for InGrid, Inc.

Adds Stratecon's president, Ted Green, *"InGrid products feature the latest digital technology, quick installation, and ergonomic end-user interface. Up until now, security has been a difficult area for the specialty channel to address. InGrid, however, brings a better solution to the table to the benefit of integrators and retailers...and, of course, consumers. All of us at Stratecon are excited at the opportunity InGrid is making available."*

#### About InGrid, Inc.

InGrid was founded in 2004 to provide a new class of broadband-integrated Digital Home Security services for the residential and small business security market, principally through major broadband providers. InGrid's next generation systems and services provide better security than most dealer-installed systems, are almost impossible to defeat, and can be easily and conveniently managed from a cordless telephone, cell phone, or web browser. 24/7 monitoring services are provided by Guardian Protection Services, the nations largest privately held security company. Headquartered in Berwyn, PA, the company has received 16 U.S. patents. For more information, visit the company's website at [www.InGridhome.com](http://www.InGridhome.com).

#### About The Stratecon Group, Inc.

The Stratecon Group was founded in 1999 by electronics industry veteran Ted Green and since that time it has been assisting companies large and small with strategic business & marketing planning in areas related to business formation, brand building, advanced marketing techniques, market share expansion, profitability, and more...mostly in the consumer electronics and custom integration spaces.

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