



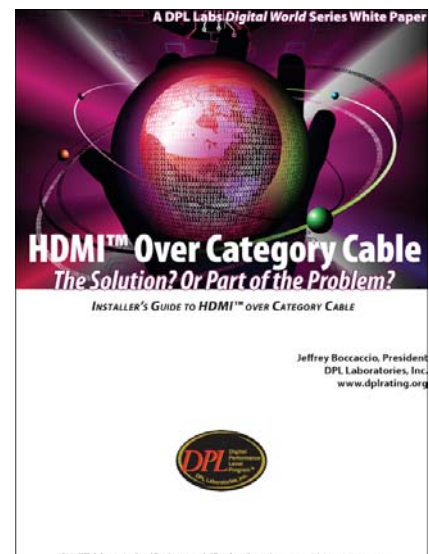
## PRESS RELEASE

**\* For Immediate Release\***

### DPL Labs Releases All-New Installer's Guide to HDMI™ Over Category Cable

*White Paper Resulted From Intensive Research by DPL Labs Technical Support Team*

ORMOND BEACH, FL – MAY 18, 2009 – DPL Laboratories, Inc. (DPL Labs), the industry's leading digital technology testing laboratory, announced today that it has published an all-new white paper on one of today's fastest growing technology trends – HDMI™ over Category cable extenders. HDMI™ over Category cable solutions are a rapidly growing segment in the industry and, as usual, there is a tremendous amount of confusion and misunderstanding as to how they function...and how they are properly installed. This new white paper, called **HDMI™ Over Category Cable: The Solution? Or Part of the Problem?** provides answers to many of the key questions such as if, when, and how to use an HDMI™ over Category cable solution.



As many installers and integrators seek to address their longer run HDMI™ installation needs, HDMI™ over Category cable often appears to be the answer. In fact, these solutions can work – but only if certain installation issues are properly addressed. Written by DPL Labs President Jeffrey Boccaccio, the industry's foremost authority on the HDMI™ interface, this installer's guide is jam-packed with a wealth of valuable information that will help ensure a trouble-free HDMI™ over Category cable installation.

Key topics addressed in this white paper include:

- The HDMI Interface – Four Key Areas of Focus
- Using Category Cable as an HDMI™ Transport

Continued...

- Other HDMI™ Over Category Cable Issues
- Suggested Installation Dos and Don'ts

DPL Labs, the creator of the Digital Performance Level Certification Program, is uniquely qualified to address the many complex issues surrounding the proper application of solutions involving the HDMI™ interface and technology. Their support team deals daily with technical issues surrounding the application of HDMI™ in real-world installations. It is from this experience most of the data for this white paper was derived.

**HDMI™ Over Category Cable: The Solution? Or Part of the Problem** is available for free to all installers and integrators who sign-up to join the DPL Labs email list. Anyone interested in signing up to receive this white paper can simply [follow this link](#) – or copy and paste the following text into your browser <http://www.maildogmanager.com/page.html?p=000001XDDtjF4u9sQYkwYguzKZNsfpxcH8Og==>

You can also sign-up by visiting the DPL Labs website at [www.dplrating.org](http://www.dplrating.org).

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#### ABOUT DPL LABORATORIES, INC.

DPL Laboratories, Inc. of Ormond Beach, FL (DPL Labs) administers the Digital Performance Level Certification Program (the DPL Program) in which their independent laboratory tests advanced digital signaling products, such as HDMI™ cables, against an objective performance standard to determine an accurate ranking based on actual data-backed results. All products are ranked on a simple numeric scale that ranges from “1” to “5” representing “good” to “best” performance. Consumers can then use this ranking to assist them in purchasing the correct product for their application. Look for the DPL performance certification seal as your assurance of quality product performance.

Brands participating in the DPL Program include: Acoustic Research, Direct Connect, Ethereal, Honeywell, Next Generation, Phoenix Gold, SR Components, Inc., Signature Wire Corp., and SnapAV. To see a continuously updated list of participating manufacturers, or to get more details on this program, see online at: [www.dplrating.org](http://www.dplrating.org) or call 386/615-2324.

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