



## PRESS RELEASE

**\*For Immediate Release\***

### THREE LEADING CABLE BRANDS JOIN DPL PROGRAM

*DPL Labs Announces New Agreements with SR Components, Signature Wire, and Phoenix Gold*

ORMOND BEACH, FL – MARCH 11, 2008 – DPL Laboratories, Inc. (DPL Labs) announced today that it has signed definitive agreements with three leading cable brands to participate in its HD Performance Testing and Certification Program. The companies joining this landmark program are: SR Components, Inc., Signature Wire Corp., and Rodin Audio's Phoenix Gold brand. They join brands already supporting the DPL program, including Next Generation, Honeywell, Ethereal, Direct Connect and VizionWare.

DPL Labs created its HD Performance Testing and Certification Program to provide consumers with a simple numerical ranking for HDMI™ cable products to aid them in their selection process. Product rankings are based on actual performance as measured by an independent laboratory against a uniform reference standard applied to all submitted products.

Jeff Boccaccio, President of DPL Labs, said, *"We are extremely pleased and gratified at the reception to the DPL Program by many of this industry's leading brands. Their enthusiastic support of the DPL Program validates our belief that the industry needed to provide consumers with a clear and easy solution to the HDMI purchasing conundrum.*

*"DPL's performance testing and certification program is that solution. Consumers can now easily compare products within and between brands to ensure they are buying the right HDMI product for their specific application."*

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ABOUT DPL LABORATORIES, INC.

DPL Laboratories, Inc. of Ormond Beach, FL administers the DPL HD Performance Testing & Certification Program in which their independent laboratory tests advanced digital products, such as HDMI™ cables, against an objective standard and determines an accurate performance ranking based on actual data-backed results...not marketing hype. Consumers can then use this ranking to assist them in purchasing the correct product for their application. Look for the DPL performance certification seal as your assurance of quality product performance.

Companies participating in the DPL Program include Next Generation, Honeywell, Ethereal, Direct Connect, VizionWare, SR Components, Inc., Signature Wire Corp., and Phoenix Gold.

To see a continuously updated list of participating manufacturers, or to get more details on this program, see online at: <http://www.dplrating.org> or call 386/615-2324.

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PRESS CONTACT

Ted Green, [tedg@stratecongroup.com](mailto:tedg@stratecongroup.com)  
The Stratecon Group, Inc.  
732.321.4181

COMPANY CONTACT

Jeff Boccaccio, [jeff@invisionstech.com](mailto:jeff@invisionstech.com)  
DPL Laboratories, Inc.  
386.615.2324