



PRESS RELEASE

For Immediate Release

DPL Labs' Jeffrey Boccaccio Reveals "How to Make HDMI™ Work for YOU" in New Seminar in CEDIA's Learning Lab
*Seminar to include *live* demonstration of DPL testing process*

ORMOND BEACH, FL – AUGUST 21, 2008 – DPL Laboratories, Inc. (DPL Labs) announced today that President Jeffrey Boccaccio will conduct a new seminar titled "How to Make HDMI™ Work for YOU" at the CEDIA trade show in Denver, CO, September 4-7, 2008. The seminar presentation will take place in Room 712 of the Learning Lab on the first floor of the Denver Convention Center.

Presentations will take place in accordance with the following schedule:

- Thursday, Sept. 4: 2:00PM
- Friday, Sept. 5: 4:00PM
- Saturday, Sept. 6: 1:00PM
- Sunday, Sept. 7: 11:00AM

HDMI™ remains one of the more misunderstood digital signaling solutions for today's installers and integrators of sophisticated home audio/video systems. Industry veteran Jeffrey Boccaccio will discuss the issues and challenges surrounding utilization of HDMI™ solutions and how best to address the critical factors that are keeping some integrators from fully utilizing this technology. The seminar will include some practical solutions to vexing problems.

As part of his presentation, Boccaccio will also demonstrate testing procedures for DPL's Digital Performance Level HD Performance Testing and Certification Program. While the entire digital performance level testing suite is extensive and time-consuming, Boccaccio has selected certain

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procedures that demonstrate key elements of the overall program. The demonstration will be more educational than scientific and is representative of – but not duplicative of – the entire testing process.

Utilizing highly precise state-of-the-art Tektronix test equipment, the demonstration promises to be very informative for those installers and integrators who would like to learn more about HDMI™ and the DPL testing process. Boccaccio will be available to take questions at the end of each scheduled demonstration.

Space is expected to be limited and show attendees are encouraged to arrive well in advance of the scheduled presentation time in order to be assured of good positioning.

DPL Labs' innovative DPL Program is revolutionizing the way that consumers and industry buyers select and purchase advanced digital signal solutions such as HDMI™ products. By subjecting HDMI™ cables and related products to a rigorous testing regime and ranking the resulting performance with a simple numeric rating of 1 – 5 (with 5 being the best), DPL takes the guesswork out of selecting and purchasing HDMI™ products that are both proper for the intended application, and the best of available choices for the end user. Every day, more consumers are looking to the DPL Performance Certification Seal as their assurance of superior HDMI™ product performance when making a purchasing decision.

Any CEDIA attendee who would like to learn more about HDMI™ solutions, and why the DPL Program is so powerful, should attend this new DPL seminar in Room 712 of the Learning Labs at CEDIA, from Sept 4-7.

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ABOUT DPL LABORATORIES, INC.

DPL Laboratories, Inc. of Ormond Beach, FL administers the DPL HD Performance Testing & Certification Program in which their state-of-the-art independent laboratory tests advanced digital products, such as HDMI™ cables, against an objective performance standard and determines an accurate ranking based on actual data-backed results. Consumers can then use this ranking to assist them in purchasing the correct product for their application.

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Look for the DPL performance certification seal as your assurance of quality HDMI™ product performance.

Participating brands include Acoustic Research, Next Generation, Honeywell, Ethereal, Direct Connect, SR Components, Signature Wire Corp., Phoenix Gold, and VizionWare.

To see a continuously updated list of participating manufacturers, or to get more details on this program, see online at: www.dplrating.org or call 386/615-2324.

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