



PRESS RELEASE

For Immediate Release

DPL Labs Releases Performance Rankings on Acoustic Research HDMI™ Cables; Company Earns First Ever Certification on Cable Over Ten Meters Long

Forty Foot Cable Achieves DPL Certification, Could Become Key Solution for Integrators and Installers

ORMOND BEACH, FL – SEPTEMBER 24, 2008 – DPL Laboratories, Inc. (DPL Labs), the industry's leading technical laboratory conducting performance testing of digital signaling solutions such as HDMI™, announced today it has released the performance certification rankings for the Acoustic Research brand of HDMI™ cables. And in a notable first for DPL Labs' Digital Performance Level (DPL) Program, AR's longest submitted cable, the forty foot model PR188, achieved a DPL performance certification ranking – making it the first cable over ten meters ever to be certified by DPL.

Acoustic Research (AR) is part of Carmel, Indiana-based Audiovox Accessory Corporation, a division of the Audiovox Corporation. AR joined the DPL Program in April 2008 and these rankings represent their first certifications from DPL Labs.

Acoustic Research submitted products for testing in the program's Class B and Class C testing categories. Class C is DPL's most challenging testing classification and involves a rigorous testing regime that tests at double the bandwidth along with 16-bit Deep Color content.

The DPL testing process submits supplied cables to an intensive, multi-element testing regime that yields results that are then compared and ranked against an objective independent standard yielding a simple numeric ranking between "1" to "5" representing "good" to "best." Dealers and consumers can

Continued...

then use these rankings as a guide to select the best available HDMI™ product to meet their individual needs.

The laboratory results on the specific Acoustic Research models supplied earned certifications ranging between a “1” or “good” ranking to a “4” or “excellent” ranking.

AR’s PR188 (also available in a bulk poly bag version as PR188BP) Pro II Series 40-foot HDMI™ cable is the first cable over ten meters long ever to achieve a DPL performance certification, earning a “1” or “good” ranking in the difficult Class C testing classification. With long cable runs a significant concern among dealers and integrators, this AR model may represent a key solution.

To see the complete list of DPL certified performance rankings for AR HDMI™ cables...as well as to obtain more details on the DPL program...please visit: <http://www.dplrating.org>.

###

ABOUT DPL LABORATORIES, INC.

DPL Laboratories, Inc. of Ormond Beach, FL administers the DPL HD Performance Testing & Certification Program in which their independent laboratory tests advanced digital products, such as HDMI™ cables, against an objective performance standard and determines an accurate ranking based on actual data-backed results. All products are ranked on a simple numeric scale that ranges from “1” to “5” representing “good” to “best” performance. Consumers can then use this ranking to assist them in purchasing the correct product for their application. Look for the DPL performance certification seal as your assurance of quality product performance.

Brands participating in the DPL Program include Acoustic Research, Next Generation, Honeywell, Ethereal, Direct Connect, SR Components, Inc., Signature Wire Corp., Phoenix Gold, and VizionWare. To see a continuously updated list of participating manufacturers, or to get more details on this program, see online at: <http://www.dplrating.org> or call 386/615-2324.

PRESS CONTACT

Ted Green, tedg@stratecongroup.com
The Stratecon Group, Inc.
732.321.4181

COMPANY CONTACT

info@dplrating.org
DPL Laboratories, Inc.
386.615.2324